



Immersive and Warwickshire LA launch new Modern Language resources at SETT

On stand C43 at SETT 2006, Immersive Education will be launching their new Modern Languages title, '*Kar2ouche Début*' for Key Stage 2.

Created to help teachers implement the National Primary Language Strategy in a fun and engaging way *Kar2ouche Début* is a result of collaboration between Warwickshire Local Authority and Immersive Education.

The learning resource has been designed to allow pupils to hear authentic French speakers, engage in dialogues and create virtual role plays. Having focused on oral objectives, each activity enables pupils to develop their literacy skills, as well as supporting the development of intercultural understanding. By using the computer and virtual role play, pupils can hear and practise using language in a non-threatening environment. Students can also personalise their learning, working at their own pace and repeating activities as necessary.

Colin Hay, CEO, Immersive Education comments; "For primary teachers the launch of the Key Stage 2 Framework for Languages means finding the best way to implement a sustainable and effective language teaching strategy. We have worked closely with teachers to develop *Kar2ouche Début* to motivate young children and provide tools to learn skills, such as pronunciation, an area that many primary school teachers find difficult to teach."

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For further information on *Kar2ouche Début* or any other Immersive Education products: Telephone Rebecca Burton on 01865 811099 Email sales@imed.co.uk www.immersiveeducation.co.uk

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