



### What is Kar2ouche?

Virtual role-play, presentations, animations, movies, quizzes, comics, graphic novels, newspapers, writing frames ... All can be made by teachers and pupils using this versatile creative learning tool. Ready-made activities provided with each of the 56 curriculum-mapped titles.

Developed with Oxford University Department of Educational Studies, the multi-award winning tool is used in over 7,500 schools worldwide.



### SCIENCE

#### Darwin Publishes His Ideas on Evolution

In 1859 I received a surprising letter from Alfred Russel Wallace. He was on an expedition to the Malay Peninsula. He never described the theory of evolution as my own. It seemed that he was about to publish his ideas. My friends hurriedly urged for Wallace's letter and my greatest idea to be read in meeting of the Linnean Society in London. The meeting recognized that I was the first to propose a theory of evolution by natural selection. How that my ideas were public there were no going back. I quickly completed my book, 'On the Origin of the Species by means of Natural Selection', and it was published in 1859. Copies of the book sold very quickly. As I expected, there was an outcry from the Church and from scientists who supported the Creation story as



#### Darwin's Epic Journey To The Galapagos Islands

We had a good number of books with us on the voyage, despite the cramped quarters. One book that I took was brand new. It was 'The Principles of Geology' by Charles Lyell.



Lyell suggests that the movement of the Earth has changed gradually over millions of years. Land has either risen or sunk into the sea and there have always been many paths through mountain ranges.

"At our various stops at islands and the South American mainland, I saw evidence that Lyell is correct."

As our various stops at islands and the South American mainland, I saw evidence that Lyell is correct. As you can see from the map, the sea level was high up a cliff face. The rocks were much more recent than the sea level. There were no signs of an earthquake. In the rock containing the shells must have risen from sea level.



### Victorian Timeline



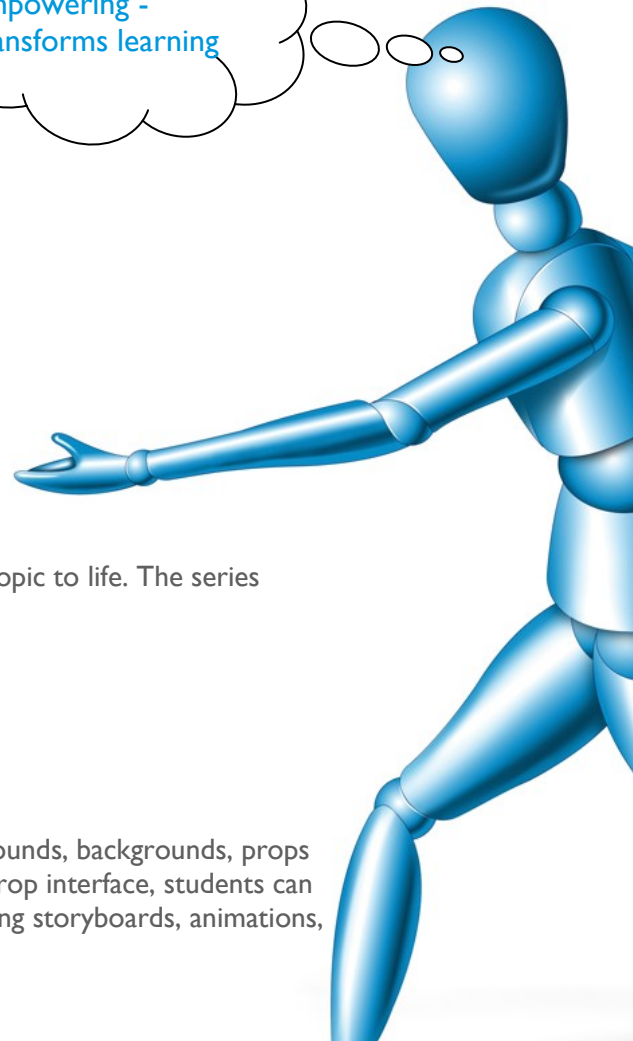
Motivational, fun and empowering - transforms learning

### The Immersive Learning Concept

Kar2ouche offers teachers a blank canvas to bring almost any educational topic to life. The series currently comprises 56 titles spanning six key curriculum areas:

- literacy and the arts
- history
- modern foreign languages
- science and numeracy
- PSHE, Citizenship and RE
- special educational needs

Each title comes with a themed library of resources including characters, sounds, backgrounds, props and a wide range of suggested teaching activities. Using a simple drag and drop interface, students can work alone or in groups to express their ideas and understanding by creating storyboards, animations, movies, reports etc.





Using **Kar2ouche** students can be encouraged to:

- read for meaning
- sort the relevant from the irrelevant and extract what is essential
- sequence events, organise and prioritise ideas
- make informed choices
- consider alternative perspectives, interpretations, ambiguity and allusion
- observe events and predict subsequent action
- consider consequences
- explore how ideas, values and emotions are portrayed
- create original multi-media texts
- add imagined scenes and events
- consider how meanings are changed when texts are adapted to different media
- reflect critically on written text, their own work and the work of peers

### Kar2ouche in Use

Thanks to the advanced games engine, Kar2ouche is intuitive and easy to use. To browse and select, place and manipulate objects is simple a mouse click. Working on screen in sequential frames, creating stories, role-plays, animations and publications is effortless - creativity, learning and expression take centre-stage. Pupils can:

- add characters, backgrounds and props
- pose and resize elements in 3D
- import their own images
- add text, speech and thought bubbles
- record voices or import sounds using a simple 4-track audio system
- sequence frames on a timeline to make animations and movies
- share work as QuickTime or editable Kar2ouche files

Each title comes with a comprehensive teacher support pack, full of ideas for using the resource in class.

### Learning Outcomes & Benefits

#### Encourages creative self-expression

Gives pupils simple tools that allow them to express complex ideas and emotions

#### Motivates reluctant readers & writers

Supports reading with audio and provides text in manageable chunks; provides stimulus and structure for story-planning and writing

#### Enables personalised learning

Teachers can adapt and amend the activities provided as well as create their own

#### Prompts collaboration & debate

Working in groups, pupils are encouraged to discuss ideas, reasoning and justify opinions

#### Offers teachers a flexible lesson-creation tool

Hugely flexible resource for use across the curriculum and in different lesson settings - works well on a whiteboard as well as a computer suite

### Pricing

**Standalone** | user school or home, £39

**School network** (up to 1000 computers) £349

Prices exclusive of VAT

For current special offers ring 01865 886330

a small selection of the awards we have won:



Member of



For further information **T** 01865 886330 **E** [contactus@imed.co.uk](mailto:contactus@imed.co.uk) **W** [www.immersiveeducation.eu](http://www.immersiveeducation.eu)