

MediaStage case study



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Bexley Gifted and Talented ICT Summer School**

The focus of the ICT summer school was to explore the theme of transition between primary and secondary school using ICT. Immersive Education, the software company that brings us the fantastic range of Kar2ouche has worked closely with us to enable students at the school to access the most up to date and exciting software with which to develop their learning and skills. Thanks to this collaboration, students were able to use the amazing MediaStage' throughout the summer school, to communicate their ideas in a computer generated graphics environment.

Nearly 60 young people from primary and secondary schools across the borough were involved in the week long summer project that gave students the chance to use state of the art multi-media software to make their own short films. Using Media Stage individual students were asked to come up with a production based on the subject of moving on to secondary school.

Day One

Students spent the first session exploring MediaStage, quickly discovering the range of exciting features that would enable them to produce professional realisations of their scripts, prepared using the Kar2ouche 'Moving On' title.

Students ranging from 11 years to 15 years old were able to create intriguing scenarios using characters taken from the cast list as well as props and 3D interactive backgrounds. They quickly discovered the speech engine, importing their own narration as well as generating speech directly from text. Clicking on the correct icon causing the character to automatically lip synchronise!

Day Two

On day two of the ICT summer school, students really showed how quickly they could get to grips with MediaStage to produce performances of an extremely high calibre.

Day Three

By Wednesday students were beginning to refine their lighting and camera techniques. They learnt about close ups, long and establishing shots. The purpose of this was to add interest and make the productions more compelling and professional. Other students elected to import video footage into their productions by way of editable video walls found in the props area. To do this some students sourced their video clips from the Internet while others took their own footage using a movie camera.

Day Four

Day four saw many students converting their Media Stage templates to a universal movie format. This took some time to achieve so students were set the task of composing a chat show interview or advertisement on the subject of MediaStage. Having been set this task, the students immediately demonstrated their capabilities by quickly and efficiently scripting and realising their new scenarios.

Day Five

Students have the opportunity to show case their work to education personnel from Immersive Education.

Summary

Throughout the week every summer school student demonstrated the gifts and talents for which they were identified by their schools. Some unearthed technical aspects of the software they were using, others demonstrated the ability to learn by trial and improvement while all the youngsters involved behaved in an outstandingly mature fashion. Every adult who worked with this marvellous group of young people commented on this!

It should come as no surprise that Immersive Education have managed to come up with yet another outstanding piece of software in MediaStage, following the educational successes of the Kar2ouche range of products. MediaStage was put to the test by 52 gifted and talented girls and boys, as young as 11 years and thanks to the support and guidance of Immersive projects managers in the use of MediaStage, the Bexley ICT summer school enabled pupils to learn a range of skills, such as lighting and camera work, to which they would normally have had little access.

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